# Israa Mustafa

#### ONLINE MARKETER

#### **Contact**

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## Professional Summary

Highly motivated and organized Advertising Sales professional with 3 years of experience in marketing, sales, customer service, social media, and client relations. Proven track record of successful deals and satisfied clients.

### Work Experience

#### Real Estate Broker | 2023-2024

**Empire-K Company** 

- Successfully completed the sale of over 4 properties in the past year.
- Developed and maintained relationships with real estates attorneys, lenders, and other professionals.
- · Assisted clients in the evaluation of potential properties and the negotiation of terms.

#### **Automotive Marketing | 2024-Present**

Garage 706 Company

• Managed to sell 2 cars in just a few months of entering this field, and still starving to sell more.

#### Appliances & Electronics Marketing | 2022-2023

Worked for several Showrooms

- · Gained broad expertise in Online Marketing through working in this field.
- Developed promotional displays to attract customers and drive sales.

# Academic History

#### University of Kafr-elsheikh, Egypt | 2020-2024

Bachelor of Arts in English Language and its Literature

· Graduated Cum Laude

#### Skills

- · Focusing on promoting products and services and achieving positive results.
- · PPC Advertising (Facebook Ads, Marketplace)
- Social Media Platforms (Facebook, Instagram, LinkedIn, Twitter)
- · Interview Techniques
- · Fast learner and Multitasker

# Languages

Arabic| Native